

The Valentine's Day Bestseller You Might Have Missed

Waiting for an antidote for a broken heart? One author delivers the next best thing: The Heartbreak Pill

MIAMI, FL & NYC, NY – Feb. 8/ PR Newswire - Is it really necessary to suffer for love? What if an easy-to-swallow pill could turn love off and on? You wouldn't desire what isn't good for you. You wouldn't cry for what cannot be. You'd be happy. Is this possible?

Thirty-something Miami scientist Erika Luna knows it is. Especially after her good-looking, sexy, smart, PR executive of a husband falls in lust with another woman, breaking her heart and sending their marriage spiraling to hell in a matter of days! So what's a chemist to do when slapped with pain so deep it interferes with breathing? Find a cure, of course.

Anjanette Delgado is an Emmy-award winning writer and producer. She has written and produced for HBO, NPR, Vogue, CNN, NBC, Telemundo and Univision, among many others and, as the editor of "The Wise Latina Woman Blog," is a frequent guest on television and radio shows, blogs, Op-Ed columns, and conferences across the nation. Her novel, now available in Spanish as La píldora del mal amor, was recently optioned for the big screen and won the 2009 International Latino Book Award for Best English-Language Romance Novel.

The Heartbreak Pill may be fiction, but the notion of a real antidote to the suffering of romantic love is close to becoming a reality. As John Tierney says in *The New York Times*, "A love vaccine seems simpler and more practical, and already there are some drugs that seem to inhibit people's romantic impulses. Such a vaccine has already been demonstrated in prairie voles." Delgado expands that notion, giving her characters real-life science solutions to common heartbreak, entertaining readers in the bargain in true Hollywood fashion.

Anjanette Delgado lives in Miami and is busy writing her second novel for Simon and Schuster's Atria: The Clairvoyant of Calle Ocho.

What people are saying about The Heartbreak Pill:

"The Heartbreak Pill (La píldora del mal amor) will make you laugh and cry, and reflect on what it means to be human, your feelings, your family, and the mystery of the opposite sex." -Eva Hughes, Editor in-chief of Vogue México and Vogue Latin America

"For years, women have been asking science to deliver on a pill that would ease the symptoms of heartbreak. Anjanette Delgado, a high concept writer in the Hollywood tradition, mixes chick lit with Jekyll and Hyde in Latin Miami to deliver on the next best thing: a founding contribution to what can now be called Latina pop fiction." -Frances Negron-Muntaner, PH.D. Columbia University Latin Studies Professor and author of Boricua Pop

"Great scenes and funny lines. Fans will have fun easily suspending disbelief throughout." –**Publisher's Weekly.**

"Delgado makes Chica-Lit go down easy." –**Latina Magazine**

For additional information, please visit:

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